

FLEUR DE MUR

FULL BIO

Fleur De Mur is the unapologetic modern disco-queen we need right now. Returned from the nostalgic glow of a 70's record cover - where sequined women rose truthful voices to the forefront of a changing world - Fleur unites the old and the new, bringing a distinctly modernized electronic breath of fresh air to the glittery grooves that raised an empowered generation.

Fleur De Mur offers a uniquely genre-bending sound: it's modern disco meets soulful RnB, dipped in pastel pop and sprinkled with electronic energy that meets the driving basslines and nuanced lyrics. Led by a deeply unapologetic powerhouse vocal that dares to challenge notions of love and life in a raw yet mighty way. Lead single from the upcoming Metamor-for-this EP 'I Don't Wanna Fall In Love' vehemently rejects modern romanticism, stating *"falling (in love) is too accidental for something so monumental, I'd rather step in slowly right then left that way I can remember me"*

It is Fleur's background as a poet that crafts the basis for her nuanced lyricism. Messages of self-discovery and personal power are carefully weaved together with driving bass lines and catchy melodies to fill dancefloors with poignant questions for society to ponder *"if you're not really here...then neither am I?"* from lead single 'Neither Am I,' taps into the human consciousness beyond the existence of the physical.

Fleur is a dynamic and spiritual artist, building worlds within each song. *"It's not just music...it's storytelling, it's art. It's an opportunity to refract life and love back at the world in a way that highlights the interconnectivity and majesty of existence. In reflecting my own experience, I am holding a mirror for others to recognise themselves. It all comes back to connection really."*

Influenced by the likes of Amber Mark and SG Lewis, Franc Moody and Dua Lipa, there's a certain ease to the indefinable groove that emanates Fleur's conscious pop, that slips through the fingertips of being defined as just that.

It may be a first time release for Fleur De Mur, but it's been countless lifetimes lived as different people, slowly collecting stories to channel into her music. A writer, a broadcaster, a commentator and a carer have added up to Fleur standing exactly where she is meant to be standing. Right here. Right now.

"I called myself Fleur De Mur (which translates to Wallflower) as a reminder to never be one again. For once a flower has bloomed, it cannot unflorish and return to the dark safety of a tightly closed bud. It simply dies, in all its glory, then begins all over again. I am here."